



## PRODUCE WATCH

## NEW PRODUCTS

### FRESH KERNEL CORN

Supreme Cuts LLC, Mahwah, NJ, unveils Off the Cob Fresh Kernel Corn — fresh kernel corn cut off the cob — with a 12-day shelf life. Offered year-round, the new product eliminates the need to husk and shuck fresh corn. Prior to this product, the only way to preserve the fresh taste of kernel corn was to freeze it.



Reader Service No. 303